Rep Order# 6865151 **Ver#** 1 Status New Traffic Order# 6865151 **EC'd** Yes

Printed: 10/18/2012 9:11 AM Last Received: 10/18/2012 8:01 AM **Showing Buylines:** All Lines

Station KTNV-TV LAS VEGAS, NV

) .OBAMA FOR AMERICA Advertiser (

Product BARACK OBAMA

Estimate# 1904

Buyer MAURA GILROY

Phone# Fax#

) GMMB Agency

3050 K ST NW

WASHINGTON, DC 20007 Agency C/P1/P2/E 95/101/1904

Flight Dates

Hiatus Weeks

10/23/2012 - 10/29/2012

Rep Firm

) PHILADELPHIA Sales Office (Salesperson () ANJIE BRADY

1 of 4

Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT TOTAL 53,125 PLS CONFIRM ASAP THANKS, ANGELA

LT 	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F	5A-6A ne Comment		:30	\$650.00	10/23-10/26	4	1	4	\$2,600.00	
	2	M Buyli	5A-6A ne Comment	: 5A NEWS	:30	\$650.00	10/29-10/29	1	1	1	\$650.00	
	3	SA Buyli	7A-8A ne Comment	: SAT GMA	:30	\$750.00	10/27-10/27	1	1	1	\$750.00	
	4	TU-F Buyli	9A-10A ne Comment	: MORNING BLEND	:30	\$225.00	10/23-10/26	4	1	4	\$900.00	
	5	M Buyli	9A-10A ne Comment	: MORNING BLEND	:30	\$225.00	10/29-10/29	1	1	1	\$225.00	
	6	TU-F Buyli	10A-11A ne Comment	: THE VIEW	:30	\$700.00	10/23-10/26	4	1	4	\$2,800.00	
	7	M Buyli	10A-11A ne Comment	: THE VIEW	:30	\$700.00	10/29-10/29	1	1	1	\$700.00	
	8	TU-F Buyli	11A-12P ne Comment	: MIDDAY NEWS	:30	\$300.00	10/23-10/26	4	1	4	\$1,200.00	

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10/18/2012 8:01 AM

Station KTNV-TV LAS VEGAS, NV Advertiser ().OBAMA FOR AMERICA Product BARACK OBAMA Estimate# 1904			Agency () GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 95/101/1904			Rep Firm Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY					
Buyer Phone# Fax#	MAURA GILROY	Flight Dates Hiatus Weeks	10/23/2012 - 10/29/2012			Salesperson Phone# Salesperson FAX#		215-567-6005 215-567-5938			
LT Ln	-	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
9	M 11A-12P Buyline Comment	: MIDDAY NEWS		:30	\$300.00	10/29-10/29	1	1	1	\$300.00	
10		: GENERAL HOSPITAL		:30	\$600.00	10/23-10/26	4	1	4	\$2,400.00	
11		: GENERAL HOSPITAL		:30	\$600.00	10/29-10/29	1	1	1	\$600.00	
12	TU-F 2P-3P			:30	\$275.00	10/23-10/26	4	1	4	\$1,100.00	
13				:30	\$275.00	10/29-10/29	1	1	1	\$275.00	
14	Buyline Comment TU-F 3P-330P	: JEFF PROBST		:30	\$275.00	10/23-10/26	4	1	4	\$1,100.00	
	Buyline Comment	: MILLIONAIRE									
15	M 3P-330P Buyline Comment	: MILLIONAIRE		:30	\$275.00	10/29-10/29	1	1	1	\$275.00	
16	TU-F 4P-5P Buyline Comment	: JUDGE JUDY		:30	\$450.00	10/23-10/26	4	1	4	\$1,800.00	
17	M 4P-5P Buyline Comment	: JUDGE JUDY		:30	\$450.00	10/29-10/29	1	1	1	\$450.00	
18		: ACCESS HOLLYWOOD		:30	\$800.00	10/23-10/26	4	1	4	\$3,200.00	
19		: ACCESS HOLLYWOOD		:30	\$800.00	10/29-10/29	1	1	1	\$800.00	

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KTNV-TV LAS VEGAS. NV) GMMB Rep Firm Station Agency Advertiser Sales Office () .OBAMA FOR AMERICA 3050 K ST NW) PHILADELPHIA WASHINGTON, DC 20007 **Product** BARACK OBAMA Salesperson () ANJIE BRADY Estimate# 1904 Agency C/P1/P2/E 95/101/1904 MAURA GILROY Flight Dates 10/23/2012 - 10/29/2012 **Buver** Salesperson Phone# 215-567-6005 Phone# **Hiatus Weeks** Salesperson FAX# 215-567-5938 Fax# LTSpots/Week # of Total Cost Day Time Program Len Rate Dates Total Daypart Ln Weeks Spots ____ ___ ______ ----20 TU-F 730P-8P :30 \$800.00 10/23-10/26 4 1 4 \$3,200.00 Buyline Comment: MILLIONAIRE 21 730P-8P :30 \$800.00 1 \$800.00 Μ 10/29-10/29 1 Buyline Comment: MILLIONAIRE 22 Μ 8P-10P :30 \$10,000.00 10/29-10/29 1 1 1 \$10,000.00 Buyline Comment: DANCING WITH THE STARS 23 TU 10P-11P :30 \$4,500.00 10/23-10/23 1 1 1 \$4,500.00 Buyline Comment: PRIVATE PRACTICE 10P-11P 24 TH :30 \$3,500.00 10/25-10/25 1 1 1 \$3,500.00 Buyline Comment: SCANDAL 25 SU 1 1 8P-9P :30 \$4,500.00 10/28-10/28 1 \$4,500.00 Buyline Comment: ONCE UPON A TIME 26 SU 9P-10P :30 \$4,500.00 10/28-10/28 1 1 1 \$4,500.00

---REPORT TOTALS---

Rep Order#

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6865151

Report Totals: 56 / \$53,125.00

---SALES MONTHLY TOTALS---

Oct 12: 45 / \$38,050.00 Nov 12: 11 / \$15,075.00

Buyline Comment: REVENGE

Sales Totals: 56 / \$53,125.00
Station Totals: 56 / \$53,125.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$221,354 KBLR 0% KLAS 25% KSNV 15% KTNV 24% KTUD 0%

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--- CREDIT RISK ---CASH IN ADVANCE

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WASHINGTON, DC 20007

Agency C/P1/P2/E 95/101/1904

Flight Dates 10/23/2012 - 10/29/2012

Hiatus Weeks

Rep Firm

) PHILADELPHIA Sales Office () ANJIE BRADY Salesperson (

4 of 4

Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938

KVCW 1% KVMY 2% KVVU 33%